

#### **AGENDA**

# HAYDEN ECONOMIC DEVELOPMENT COMMISSION HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN WEDNESDAY, APRIL 16<sup>th</sup>, 2025 6:00 P.M.

## ATTENDEES/COMMISSIONERS CAN PARTICIPATE VIRTUALLY VIA ZOOM WITH THE INFORMATION BELOW: Join Zoom Meeting Join Zoom Meeting

https://us02web.zoom.us/j/89273419910?pwd=ckxxeHhNZ3RreURNSkViVG5GV3pNdz09

Meeting ID: 892 7341 9910

Passcode: 942915

#### **REGULAR MEETING**

- 1. CALL TO ORDER Before the meeting was called to order Town of Hayden staff and HEDC supported Manes and More ribbon cutting event.
- 2. ROLL CALL: Present at the meeting: Deputy Town Manager Ebbert, Project Manager Kevin C, Commissioner Scurlock, Vice Chair Erhart, Chair Bonucci, Commissioner Booth, Secretary Martin, and Daniel Buri

#### 3. **NEW BUSINESS**

- Manes and More Ribbon Cutting, Location: On site.
- Introduction Daniel Buri:
  - o Daniel was able to introduce himself to the board has been in the Yampa Valley since 2013 and recently moved to Hayden in 2025.
- 2025 Business Pitch Competition Planning
  - o The event is confirmed for November 15, 2025, at the Hayden Center.
  - o Business coaching support confirmed from RCEDP and SBDC.
  - (StartUp Colorado) will provide best practices and quidance for the pitch competition.
  - o Group Business Plan Writing Workshop to be incorporated for applicants
  - Pitches can be recorded for participants who would like feedback. \
  - o Timeline and Schedule:
    - Soft marketing (flyers, email campaigns, newsletter) will begin in May.
    - Sponsor outreach also starts in May.

- Two summer mixers planned to promote the pitch and provide Q&A sessions: One in July One in late August Dates TBD
- Group expressed interest in hosting another Business Crawl at the Walnut Street Market.
- Applications open September 1, 2025, and close October 1, 2025.
- Small Business Coaching will run from October 1 to November 15.
- Judges Potential judges: Libby, Kipp, and JC Norling
  - Board members are encouraged to brainstorm additional options and bring suggestions to the next meeting. Ideal judges should have entrepreneurial experience, be familiar with the Yampa Valley, and not be too closely connected to Hayden.
- Mixer Planning
  - Summer mixers in July and August will serve as promotion and education sessions for the pitch competition.
  - Dates are still to be determined.

#### 4. OLD BUSINESS

- New Business Welcome Program Discussion
  - a. The group will discuss a more structured approach to assigning businesses for the spotlight in next month's meeting.
- Local Business Spotlight Discussion
  - a. May Business Little Bee Juice Secretary Martin
    - i. Ironwheels Bike Service Lead: Vice Chair Erhart
  - b. June Business Mountain Sangria Commissioner Booth
    - i. The Nomadic Table Lead TBD
  - c. July Business Ronin Custodial Commissioner Scurlock
  - d. August The Nomadic Table Seeking Lead
  - e. September 4GM
- Tax Incentive Research Discussion
  - a. Board members are asked to watch this video prior to the next meeting: <a href="https://www.youtube.com/watch?v=HyjRgs32fUE">https://www.youtube.com/watch?v=HyjRgs32fUE</a>
  - b. Keith and a member from RCEDP will be invited to the next meeting to further discuss potential strategies.

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### 5. STAFF AND COMMISSION MEMBER REPORTS

- May 9th Economic Summit:
   HEDC members who wish to attend should notify Tegan by May 2.
- May 1st (4–6 P.M.) Just Transition Discussion:
   A community session to discuss the future of the power plant and Hayden's economic transition.
- Airport Update:
   All 8 hangars at the Business Aviation Center are leased.

6. ADJOURNMENT	
Meeting adjourned at 7PM	