



AGENDA

HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

WEDNESDAY, MARCH 19th, 2025 6:00 P.M.

Meeting minutes and recorded by: *Chair Bonucci and Project Manager Corona*

1. CALL TO ORDER

2. ROLL CALL Present *in the meeting were Chair Bonucci, Commissioner Booth, Commissioner Scurlock, Town Council Member Haight, Deputy Town Manager Ebbert, and Project Manager Corona*

3. NEW BUSINESS

- 2025 Business Pitch Competition Planning
 - Decide on date and time
 - *The Business Pitch Competition will be held on November 15, 2025, at the Hayden Center.*
 - *Marketing and Sponsorship Outreach will begin in May.*
 - *Applications will open on September 1, 2025, and close on October 1, 2025.*
 - *Small Business Coaching will take place throughout October in partnership with SBDC and RCEDP.*
 - *Final Presentations are due by October 31, 2025, allowing two weeks for Town Staff to organize and consolidate.*
 - *Project Manager Corona will share the 2024 rubric with HEDC for additional feedback or revisions. This will be discussed further in the April meeting.*
 - Plan sponsorship outreach
 - *Starting in May, HEDC will reach out to past sponsors and also engage with Steamboat Radio to explore marketing and sponsorship opportunities for the 2025 Business Pitch Competition applicants.*
- Plan Mixer Summer Series Events
 - *Two events leading up to the pitch were discussed. The plan is to host one in the summer focused on local small business resources, and another in late summer or early fall to promote the business pitch. Specific dates will be discussed in a future HEDC meeting.*
 - *Board members mentioned that perhaps having a table at our local Hayden Daze may be an opportunity to communicate with the community on specifics regarding the Business Pitch Competition*

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made

- *Commissioner Booth asked and was curious to know if there are potential events that can happen at the fairgrounds.*

4. OLD BUSINESS

- New Business Welcome Program Discussion
 - a. April Business Hayden Taphouse – *Council Member Haight has conducted the interview and will CC Tegan and send back details on this. Tegan will share with Trey to ensure the spotlight is in our April newsletter.*
 - b. May Business Little Bee Juice – Secretary Martin
 - c. June Business Mountain Sangria – Commissioner Booth
 - d. July Business Ronin Custodial – Commissioner Scurlock
- HEDC Vacancy
 - a. *HEDC members will reach out to their networks and inquire if anyone is interested in joining the committee*
- Tax Incentive Policy
 - a. *Deputy Town Manager reminds the board that the group should examine other local municipalities of similar size to identify any relevant references or best practices that Hayden can apply to small businesses in the area.*

5. STAFF AND COMMISSION MEMBER REPORTS

6. ADJOURNMENT

The meeting was adjourned at 6:54PM