



Meeting Minutes

HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

TUESDAY, October 15th , 2024 6:00 P.M.

Minutes Recorded by Project Manager Corona

1. CALL TO ORDER

2. **ROLL CALL:** *In attendance were Chair Bonnucci, Vice Chair Erhart, Commissioner Martin, Commissioner Scurlock, Commissioner Booth, Community Development Director Ebbert, and Project Manager Corona.*

3. NEW BUSINESS

- I. New Business Welcome Program Discussion
 - a. *Discussions on how to create a new business program where businesses can also receive information regarding sales tax and business incentives.*

4. OLD BUSINESS

- I. Business Pitch Competition 2024 11/16/24
 - a. Discuss Current Budget and Sponsorship Status
 - i. *Project Manager Corona provided an update on sponsorships, noting that we currently have secured \$18,000. Efforts are ongoing to obtain additional sponsorships in order to close the gap and reach our goal of \$30,000.*
 - b. Judges
 - i. *The confirmed judges are Burns D., Kipp, Melinda C., and Libby C. Community Development Director Ebbert will confirm whether Sherry D. or Frank can also serve as judges.*
 - ii. *A pre-meeting for judges is scheduled for 11/7/24, during which they will review the rubric and discuss the event format and expectations.*
 - c. Marketing
 - i. *Advertisement flyers for the public to attend the Business Pitch Competition have been created. They will continue to post updates about the event in the coming weeks.*
 - ii. *Chair Bonnucci will reach out to Shannon Lucken and Steamboat Radio to promote the pitch to the public and seek additional sponsorships. It is also valuable to include the event in the Steamboat Pilot's "Happenings" page and to create a digital version of the advertisement.*
 - d. Discuss Run of Show and Action Items for event day
 - i. Event Set Up

NOTICE: *Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made.*

1. *The team members available on the day of the Business Pitch will be: Community Development Director Ebbert, Commissioner Booth, Commissioner Martin, Vice Chair Erhart, and Project Manager Corona. Commissioner Scurlock's availability is to be determined, and Chair Bonnuci will be absent. Set up will start at 12PM on 11/16/24. Here the HEDC team will work collectively to set up auditorium and the Magnolia Conference room for the mixer that will follow*
- ii. *TIPs Certifications '*
 1. *Community Development Director Ebbert will organize another TIPs certification class for Commissioner Martin and Commissioner Booth. Currently, Vice Chair Erhart and Project Manager Corona are TIPs certified.*
 2. *Community Development Director Ebbert and Project Manager Corona will coordinate with Arts and Events Director Stinson to ensure the venue is prepared and that the projector and microphone are available for use on the day of the event.*

5. STAFF AND COMMISSION MEMBER REPORTS

- I. Discuss rescheduling HEDC meeting time
 - a. *It has been decided that HEDC's new monthly meeting will take place on the third Wednesday of the month. Our next meeting will be 11/20/24*

6. ADJOURNMENT

Meeting was adjourned at 7:09PM