



## AGENDA

### HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

TUESDAY, August 20<sup>th</sup> , 2024 6:00 P.M.

**Meeting Minutes Recorded by:** Chair Bonucci and prepared by Project Manager Corona

### REGULAR MEETING

#### CALL TO ORDER

- *Chair Bonucci called meeting to order*

#### ROLL CALL

- *Present during the meeting were Chair Bonucci, Commissioner Booth, Commissioner Martin, Vice Chair Erhart, Community Development Director Ebbert, and Project Manager Corona*

#### NEW BUSINESS

##### I. Incentive Policy Discussion

- *Action Item: HEDC Board will send comments to Tegan by 8/30*

##### II. Summer Mixer 8/28/24 from 5PM-7PM

- *Informational Messaging for the Mixer:*

*Provide details about the pitch and the sign-up process at the event.*

*HEDC members are responsible for conducting one-on-one conversations.*

- *Marketing:*

*Email blast and newsletter communication: COMPLETE*

*Social media promotion through Hayden and Yampa Valley Brewery: INCOMPLETE*

*HEDC members are tasked with distributing flyers.*

- *Participation:*

*Attendees: Chair Bonucci, Vice Chair Erhart, Commissioner Martin , Commissioner Booth, Commissioner Scurlock and Community Development Director Ebbert*

- *Action Items:*

*Trey will post on Facebook – Project Manager Corona*

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be mad

*One drink ticket per guest – Community Development Director Ebbert*

*Plan to use a tablet for registering people/businesses – Project Manager Corona & Community Development Director Ebbert*

*Name tags needed – Community Development Director Ebbert*

- *Raffle:*

*Request a shirt from the brewery or use a Town of Hayden shirt, and consider offering Hayden Tiger Dollars*

### **III. Discuss vacancies on the HEDC board**

#### **OLD BUSINESS**

##### **I. Walnut Street Market Debrief**

- *Action Item: If you have any questions you would like to see in the survey, send them to Tegan by 8/23*

##### **II. Business Pitch Competition 2024 11/16/24**

- *Action Items:*

*Individuals with contacts for potential judges will reach out before the September meeting.  
-HEDC Board*

*Follow up with Steamboat Resort regarding sponsorship and explore additional sponsorship opportunities with Tri State and Peabody. – Community Development Director Ebbert*

*Contact Steamboat Radio. – Chair Bonucci*

*Respond to the email about the Pilot article. – Community Development Director Ebbert*

#### **STAFF AND COMMISSION MEMBER REPORTS**

#### **ADJOURNMENT**

*Meet was adjourned at 7:24PM*