



**We believe home
really is where the
heart is.**

**Where community is
cultivated, memories
are shared and
values are created.**

Art Director - Sarah Stinson

sarah.stinson@haydencolorado.org

Fitness Director - Holly Harris

holly.harris@haydencolorado.org

Recreation Director - Rhonda Sweetser

rhonda.sweetser@haydencolorado.org

Hayden Center

PO Box 190
495 W Jefferson Ave
Hayden, CO 81839
970-276-0500

Hayden Town Hall

PO Box 190
178 W Jefferson Ave.
Hayden, CO 81839
970-276-3741

Hayden
COLORADO

Sponsorship Opportunities



We are Hayden. 
“The Heart of the Yampa Valley”



Our leagues, programs and events offer a mutually-beneficial opportunity for the Town of Hayden and our partners to support each other's goals.

Throughout the year we offer various opportunities for our community to come together and support each other, which offers you a targeted opportunity to support our town AND gain exposure for your business.

Our Youth Programs introduce young kids to the joy of athletics, build sportsmanship and increase their skills in various sports.

Our Adult Leagues allow adults to continue to enjoy the sports they love, learn new skills and build new relationships with other participants.

Our goal is to bring families together in recreational activities.

Our Events infuse fun into Hayden and bring Yampa Valley neighbors into our community.

PROGRAM (\$250)

- Logo on team shirts

LEAGUE (\$500)

- Logo on all team shirts
- Logo on programs
- Banner placement at venue **
- Logo included in marketing materials

EVENTS:

SILVER SPONSOR (\$500)

- Logo included in marketing materials
- Acknowledgement during opening and closing ceremonies *
- Two complementary event tickets *
- Quarter-page ad in event program *

GOLD SPONSOR (\$1,000)

Silver Level benefits plus:

- Banner placement at event **
- Four complementary event tickets *
- Half-page ad in event program *

PLATINUM SPONSOR (\$1,500)

Gold Level benefits plus:

- Six complementary event tickets *
- Full-page ad in event program *

* = If applicable

** = If provided

HOW TO SPONSOR

Sponsorships can be made by credit card by calling the Hayden Center at 970-276-0500 or by check made payable to "Town of Hayden."

Hayden Center

Att: Sponsorship
Box 190
Hayden, CO 81639

SPONSORSHIP FORM

BUSINESS NAME

CONTACT NAME

PHONE NUMBER

E-MAIL ADDRESS

MAILING ADDRESS

\$ TOTAL SPONSORSHIP AMMOUNT

CREDIT CARD NUMBER



CHECK THIS BOX IF SPONSORSHIP IS REOCCURRING ANNUALLY

(A support request from Hayden will be mailed annually in January.)

OPPORTUNITIES (CIRCLE ALL CHOICES)

PROGRAMS

- Youth Volleyball
- Youth Soccer
- Youth Football
- Pee Wee Wrestling
- Youth Dance
- Tee Ball
- Coach Pitch
- Youth Baseball
- Youth Basketball

LEAGUES

- Adult Softball
- Adult Pickleball
- Adult Volleyball
- Adult Basketball

EVENTS

- ☐ Summer Concert Series
- ☐ Street Dance
- ☐ Arts Mixer
- ☐ Hayden Cabaret
- ☐ 3rd Street Art Fair
- ☐ TGR Movies
- ☐ Holiday Tree Lighting
- ☐ Easter Extravaganza
- ☐ Walnut Street Market
- ☐ Other: _____
- ☐ Hayden Daze
- ☐ Harvest Festival
- ☐ Business Pitch Competition
- ☐ ISS Cornhole Tournament
- ☐ Hayden Cog Run
- ☐ Huck Finn Day
- ☐ Bluegrass & Brews
- ☐ Holiday Craft Fair