



MEETING MINUTES

HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

TUESDAY, June 25th , 2024 6:00 P.M.

ATTENDEES/COMMISSIONERS CAN PARTICIPATE VIRTUALLY VIA ZOOM WITH THE INFORMATION BELOW: Join Zoom Meeting Join Zoom Meeting

<https://us02web.zoom.us/j/89273419910?pwd=ckxxeHhNZ3RreURNskViVG5GV3pNdz09>

Meeting ID: 892 7341 9910

Passcode: 942915

REGULAR MEETING

1. CALL TO ORDER

2. ROLL CALL

3. NEW BUSINESS

I. Summer Mixer Series Planning and Follow-Up

a. Community Development Director Ebbert spoke with Old Door Gallery, who expressed interest in future mixers.

b. Punch cards are needed for the mixer on 7/11/24. Chair Bonucci will oversee their production. These cards will serve as incentives for visiting businesses near the Walnut Street Market. c. Secretary Coates will gather more information on the leasing rates for space at the Big Red Building.

II. Walnut Street Market Planning

a. Looking ahead, HEDC plans to host a similar punch pass business crawl on 8/8/24.

4. OLD BUSINESS

I. Discuss bilingual marketing and due dates for application process

i. This has been completed.

II. I. Business Pitch Competition 2024 (11/16/24)

a. Start event planning and establish dates and timelines:

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made.

- *Marketing materials have been created and are currently being translated into Spanish. HEDC will showcase BPC flyers at the 8/8/24 mixer and will have promotional flyers available at the HEDC Tent.*

b. Timeline of deliverables and action items: The discussed timeline is as follows: -

- *9/3/24 - 10/2/24: Applications for BPC 2024 open.*
- *10/7/24 -11/7/24: Small Business Coach Sessions with RCEDP and/or SBDC.*
- *11/7/24: Deadline for all presentations.*
- *11/16/24: Business Pitch Competition Date*
 - *Community Development Director Ebbert and Project Manager Corona will coordinate with RCEDP and SBDC to determine their availability for booking appointments during October 2024.*
 - *The rubric has been sent to HEDC for final editing; no changes were made.*
- *Judges:*
 - *Libby Christensen – Community Development Director Ebbert will reach out*
 - *Thoughts of a CMC business professors were discussed*
 - *Mark Madic? With Start Up Colorado?*
 - *Frank with Sand Hill Investments? – TE will ask MM if he can reach out.*
 - *Open*

5. STAFF AND COMMISSION MEMBER REPORTS

6. ADJOURNMENT

Meeting Adjourned 7:07PM