



Meeting Minutes Recorded by: Kevin Corona

AGENDA

HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

TUESDAY, APRIL 16th , 2024 6:00 P.M.

ATTENDEES/COMMISSIONERS CAN PARTICIPATE VIRTUALLY VIA ZOOM WITH THE INFORMATION BELOW: Join Zoom Meeting Join Zoom Meeting

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Meeting ID: 892 7341 9910

Passcode: 942915

REGULAR MEETING

1. CALL TO ORDER

2. ROLL CALL

In attendance at the meeting were: Chair Bonucci, Commissioner Booth, Commissioner Weese, Commissioner Scurlock, Secretary Coates, Councilmember Bell, Project Manager Corona from the Town of Hayden, and virtually present was Commissioner Martin

3. NEW BUSINESS

- I. Summer Mixer Series Planning
 - a. *Revised dates were discussed for the summer mixer series as well as the businesses that are of interest. Please note these dates were adjusted due to the Anticipated Walnut Street Market*
 - b. *These dates and businesses are:*
 - i. **June 6, 2024** – *La Central New Location, Hayden Hidden Treasures, OMB, Axiel Arts. Chair Bonucci will engage with business owners regarding our summer mixer series initiatives and provide a subsequent report.*
 - ii. **July 18, 2024** – *This date was chosen to avoid the holiday weekend. Businesses such as Mountain Mutts, Franciosi Brothers, and Reedy Insurance were discussed. Commissioner Martin will liaise with these businesses regarding our summer mixer series initiatives and furnish a report afterward.*

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- iii. *August 8, 2024 – This date was selected to coincide with Hayden Daze weekend. Businesses including Mt. Harris Laundry, Scoop Dog, The Roost, and Iron Wheel Bike Shop were considered. Chair Bonucci will coordinate with these businesses regarding our summer mixer series initiatives and provide an update. Note: This mixer will no longer be hosted at the Hayden Center.*
 - iv. *The Town of Hayden staff will handle the creation of flyers, marketing efforts, food arrangements, and liquor licenses for the Summer Mixer Series.*
- II. Hayden Forward Master Plan discussion
 - a. *This was discussed to keep on the radar as we plan ahead.*
 - III. Co-working Spaces in Hayden
 - a. *The Town will explore if the Hayden Center has availability to create a co-working space*
 - IV. Ride the Rockies
 - a. *Discussion on Ride the Rockies was talked about. However, it has been announced that the event has been canceled.*

4. OLD BUSINESS

- I. Discuss Recreation Economy Action Plan
 - a. Debrief and discuss actions and goals.
 - b. Discuss thoughts on a follow up workshop meeting
 - i. *Chair Bonucci would like to see an agenda for May 7th's workshop meeting. Topics to identify are:*
 1. *Identifying the obstacles you are encountering.*
 2. *Assessing your team's progress toward achieving goals and actions.*
 3. *Clarifying your team's desired outcomes and determining the necessary steps to get there.*
- II. Business Pitch Competition 2024 11/16/24
 - a. Start event planning and looking ahead
 - i. *It was discussed that we should have a template or PDF example of how the PowerPoints should be prepared. This will help streamline the process of consolidating all presentations.*
 - ii. *Perhaps we can have a shorter time for the judges to deliberate 30min – 45min. During this time, we can have light snacks and drinks as participants mingle.*
 - iii. *Commissioner Booth suggests we should make flyers soon for sponsorship funds. These can then be distributed locally at businesses etc.*
 - b. Timeline of deliverables and action items – *Tabled for next meeting*
 - c. Discuss bilingual marketing and due dates for application process – *Tabled for next meeting*

5. STAFF AND COMMISSION MEMBER REPORTS

- I. Hayden Center Ribbon cutting event is anticipated to happen in May 15th 2024

6. ADJOURNMENT

Meeting adjourned at 7:11PM

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