



Meeting Minutes Recorded by: Kevin Corona

AGENDA

HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

TUESDAY, APRIL 2nd , 2024 6:00 P.M.

REGULAR MEETING

1. CALL TO ORDER

2. **ROLL CALL-** In attendance at the meeting were: Vice Chair Erhart, Commissioner Booth, Secretary Coates, Community Director Ebbert from the Town of Hayden, Project Manager Corona from the Town of Hayden, and virtually present was Commissioner Scurlock.t

3. NEW BUSINESS

- I. Summer Mixer Series Planning –
 - a. *Revised dates were discussed for the summer mixer series as well as the businesses that are of interest. Please note these dates were adjusted due to the Anticipated Walnut Street Market*
 - b. *These dates and businesses are:*
 - i. **June 6, 2024** – *La Central New Location, Hayden Hidden Treasures, OMB, Axiel Arts. Chair Bonucci will engage with business owners regarding our summer mixer series initiatives and provide a subsequent report.*
 - ii. **July 18, 2024** – *This date was chosen to avoid the holiday weekend. Businesses such as Mountain Mutts, Franciosi Brothers, and Reedy Insurance were discussed. Commissioner Martin will liaise with these businesses regarding our summer mixer series initiatives and furnish a report afterward.*
 - iii. **August 8, 2024** – *This date was selected to coincide with Hayden Daze weekend. Businesses including Mt. Harris Laundry, Scoop Dog, The Roost, and Iron Wheel Bike Shop were considered. Chair Bonucci will coordinate with these businesses regarding our summer mixer series initiatives and provide an update. Note: This mixer will no longer be hosted at the Hayden Center.*
 - iv. *The Town of Hayden staff will handle the creation of flyers, marketing efforts, food arrangements, and liquor licenses for the Summer Mixer Series.*

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- II. Ride The Cog – Vice Chair Erhart presented the idea of The Town of Hayden taking ownership of the Ride the Cog event. In summary: This proposal suggests making the Ride The Cog Bike event a big part of life in Hayden. It's not just about cycling anymore; it's about bringing our community together and getting everyone outside. We want to encourage people of all ages to enjoy nature, promote our town's plans for more recreational activities, and expand our network of trails. The plan involves Hayden officially taking charge of the event, making it more inclusive for families and seniors, improving our outdoor facilities, and using it to boost our local economy. This idea was presented to both Recreation Director Sweetser and Arts & Events Director Stinson. The concern of not having the bandwidth to help support the event was mentioned by both Directors and they will not be part of the planning process.
 - a. Vice Chair Erhart has put together a committee. Project Manager Corona will provide support by serving as a liaison between the Ride The Cog Committee and the Town of Hayden. Vice Chair Erhart and Project Manager Corona will meet weekly to discuss action items, sponsorship funding, operations, event planning, and marketing. The date of the event has been said to be 9/7/24 (after Labor Day)
 - b. Vice Chair Erhart will work under West Routt Forward to seek further sponsorship funding per the Town of Hayden's request.
- III. Coworking Spaces in Hayden
 - a. Vice Chair Erhart mentioned the need for professional residents who live in Hayden would benefit from a Co-Working space. He proposes that the Hayden Center can serve as a hub where rental spaces can be provided to those who work from home and would like a third space to work from. He mentioned this will be a great opportunity to utilize some interior offices spaces that may be vacant. Community Development Director Ebbert will connect with Recreation Director Sweetser and Arts & Events Director Stinson to see if this an option.
- IV. Ride the Rockies
 - a. Secretary Coates mentioned that there will be a 5-day event where biker will pass by Hayden. She wanted to bring this up so we can perhaps do something to help engage with those bikers. Perhaps creating a Hayden Aid Station so that bikers can hydrate and carb up for their journey.

4. OLD BUSINESS

- I. Discuss Recreation Economy Action Plan
 - a. Assign tasks and ownership of projects. –Project Manager Corona has organized an email thread along with a document specifying the individual teams. These teams are consolidated with actions and with ideas.
 - i. Community Development Director Ebbert is working on: mapping zones, trail easements, public trails, and what connectivity can look like.
 - ii. Project Manager Corona will send out a poll to see what dates in May work best for HPR and HEDC to meet and have a follow up workshop meeting.

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- b. *A discussion was had regarding 135 Walnut and where we are with that project Community Development Director was able to provide an update.*

II. Business Pitch Competition 2024

- a. *Start event planning and looking ahead -Tabled for a later meeting*
- b. *Timeline of deliverables and action Items -Tabled for a later meeting*
- c. *Discuss bilingual marketing and due dates for application process -Tabled for a later meeting*

5. STAFF AND COMMISSION MEMBER REPORTS

- I. *HEDC and HPR will collaborate in May regarding Recreation Economy Action Plan Workshop Part 2.*
- II. *Ribbon Cutting Event for the Hayden Center has been postponed for a later date in May*
- III. *Secretary Coates would like to see a directory of all business in Hayden*
- IV. *Commissioners Booth will be presenting in Steamboat and Craig City Council regarding the YVRA updates. He wants to connect with the Hayden Planning Committee and perhaps present at one of Hayden's Town Council meetings. Community Planning Director Ebbert will help organize that.*

6. ADJOURNMENT

Meeting was adjourned at 7:15PM