



HAYDEN ARTS COMMISSION

Special Meeting

Tuesday, February 20th, 2024 – 5:15 pm

Hayden Center

495 W Jefferson Avenue, Hayden

1. **CALL TO ORDER** 5:24 – Cassie

2. **READING AND APPROVAL OF THE MINUTES** – unanimous approval, Courtney moves, Susan seconds

3. **AUDIENCE PARTICIPATION**

Liz, working on collaborations, meeting folks, bringing up rentals/advertising for use of theatre space – How is approval decided? Advertising, can small businesses drop off flyers? Sarah: Flyers need to be a non profit, can't be local businesses – Can we have a community board with flyers about local events/businesses → that's online, so perhaps we could do that in a certain spot (town calendar) – wondering why we can't post community events here → Sarah will clarify and ask, Katie: if someone is renting the space from the HC, do we help with advertising? It's beneficial for us to help with advertising, we make money off alcohol sales, etc We are the only ones who can serve alcohol! **Sarah added: If someone is renting the space for an event (a larger event) it would need to be cleared so that staff/volunteers can attend to help put on the event. Example: If Perry wanted to put on a production and we only had 2 volunteers, we would not be able to host said event, due to not enough manpower to help facilitate the event. If we decide to take on the event, the Hayden Center/Town WOULD help with advertising. Not-for-profit organizations in town are more than welcome to post flyers at the Hayden Center and all businesses may use the town calendar(I will ask Trey to advertise the calendar more) but getting our social media/marketing team involved is only for town-sponsored and town-hosted events that we are working.**

4. **OLD BUSINESS**

- a. **Galentine's Soiree Recap**– sold out! Event at winery, DIY charcuterie, love themed bingo! Sarah was bingo Emcee!!! 19 people bought tickets, 18 showed up! Great event, ran out of a few things, Sarah took notes – felt a little chaotic -Katie: meet a day or two before, more prep time! Overall good event, definitely do it again #haydenarts – social – send post request to matt all the time

5. **NEW BUSINESS**

a. **Events**

Hayden Center Construction Tour + Update Sarah: lots of unknowns – Everything on hold to wait on completion of building – still unsure of final completion -No rooms turned over, still awaiting inspection – have to turn over all rooms at once

- i. **Hayden Center Grand Opening Update** Mid April for grand opening perhaps
- ii. **HAC Social Media** – We are not able to have our own Arts comm Social – have to go through town. So send them allllll the posts! Photos especially, to make it more personal/fun. Standard Ad posts get lost because they all look the same.
- iii. **Farmer's Market Update:** Alicia – They are planning on third Thursdays, April through August (5 markets) – End with a back to school night! Talks with town still need to happen, also talking with Lisa at MainStreet SB. Discussions happening over legalities of community members selling produce, trading, etc

b. **Programming** – n/a

c. **Meeting Schedule**

- i. **Next meeting on March 12th @ 5:15 p.m.**

6. **OTHER BUSINESS**

- a. **Steamboat Creates Mixer** – Thurs Feb 22 5:00 – 6:30 PM – Sarah will represent! Very exciting, all are welcome to attend
- b. **TIPS trainings** still available, Sarah sent out emails to interested folks. Cutoff is approaching – run date/time through Sarah to have town pay for it. It's all online, super easy to do!
- c. Can we make an events postcard for the full year? A la Craig style? Super helpful! Perhaps a

summer/fall and a winter/spring?

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made.