



Meeting Minutes Recorded by: Kevin Corona

AGENDA

HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

TUESDAY, FEBRUARY 20th, 2024 6:00 P.M.

REGULAR MEETING

1. CALL TO ORDER

2. **ROLL CALL-** In attendance at the meeting were Chair Bonucci, Commissioner Martin, Commissioner Booth, Secretary Coates, Council Member Bell, Community Director Ebbert from the Town of Hayden, Project Manager Corona from the Town of Hayden, and virtually present was Commissioner Scurlock. Vice Chair Erhart also participated in the meeting.

3. NEW BUSINESS

- I. Welcome Council Member Bell – Council Member Bell gave a brief introduction
- II. Summer Mixer Series Planning –
 - a. *Revised dates were discussed for the summer mixer series as well as the businesses that are of interest. These dates and businesses are:*
 - i. **June 7, 2024** – *La Central New Location, Hayden Hidden Treasures, OMB, Axiel Arts. Chair Bonucci will engage with business owners regarding our summer mixer series initiatives and provide a subsequent report.*
 - ii. **July 19, 2024** – *This date was chosen to avoid the holiday weekend. Businesses such as Mountain Mutts, Franciosi Brothers, and Reedy Insurance were discussed. Commissioner Martin will liaise with these businesses regarding our summer mixer series initiatives and furnish a report afterward.*
 - iii. **August 9, 2024** – *This date was selected to coincide with Hayden Daze weekend. Businesses including Mt. Harris Laundry, Scoop Dog, The Roost, and Iron Wheel Bike Shop were considered. Chair Bonucci will coordinate with these businesses regarding our summer mixer series initiatives and provide an update. Note: This mixer will no longer be hosted at the Hayden Center.*
 - iv. *The Town of Hayden staff will handle the creation of flyers, marketing efforts, food arrangements, and liquor licenses for the Summer Mixer Series.*

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made

- III. Hotel Feasibility Study Follow Up – *Community Director Ebbert will follow up and update.*
- IV. Ride The Cog – *Vice Chair Erhart presented the idea of The Town of Hayden taking ownership of the Ride the Cog event. In summary: This proposal suggests making the Cog Bike Event a big part of life in Hayden. It's not just about cycling anymore; it's about bringing our community together and getting everyone outside. We want to encourage people of all ages to enjoy nature, promote our town's plans for more recreational activities, and expand our network of trails. The plan involves Hayden officially taking charge of the event, making it more inclusive for families and seniors, improving our outdoor facilities, and using it to boost our local economy. Community Director Ebbert will present this idea to Hayden Parks and Recreation, Recreation Director Sweetser, Hayden Arts Commission, and Arts and Events Director Stinson. The concern of having the bandwidth to fund and staff such event was mentioned. Along with final destination of riders ending in Dry Creek Park.*

4. OLD BUSINESS

- I. Discuss Recreation Economy Action Plan
 - a. *Assign tasks and ownership of projects. – More will be discussed and planned on 3/19/24 meeting. HEDC plans to collaborate with the HPR board to discuss further.*
- II. Business Pitch Competition 2024
 - a. *Start event planning and looking ahead -Tabled for a later meeting*
 - b. *Timeline of deliverables and action Items -Tabled for a later meeting*
 - c. *Discuss bilingual marketing and due dates for application process -Tabled for a later meeting*

5. STAFF AND COMMISSION MEMBER REPORTS

- I. *HEDC and HPR will collaborate on March 3/19/24 regarding Recreation Economy Action Plan*
- II. *Ribbon Cutting Event for the Hayden Center has been postponed for a later date in April*
- III. *Project Manager Corona will send Councilmember Bell our Recreational Economy Action Plan Document.*

6. ADJOURNMENT

Meeting was adjourned at 7:24PM

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