



Meeting Minutes Recorded by: Kevin Corona

HAYDEN ECONOMIC DEVELOPMENT COMMISSION

HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN

TUESDAY, JANUARY 16th, 2024 6:00 P.M.

REGULAR MEETING

1. CALL TO ORDER

2. **ROLL CALL** - Present during the meeting were: Chair Bonucci, Vice Chair Erhart, Commissioner Weese, Commissioner Scurlock, Guest Derek Martin, Town of Hayden Community Director Ebbert, Town of Hayden Project Manager Corona. Virtually Secretary Coates and Commissioner Booth were also present on Zoom.

3. NEW BUSINESS

- a. **Welcome Derek Martin** – *Derek has been voted in by: Chair Bonucci, Vice Chair Erhart, Secretary Coates, Commissioner Scott S, and Commissioner Kevin B*
- b. **Hotel Feasibility Study** – *Tegan E gives an update and will schedule a time to work with Kevin B on data analysis.*

4. OLD BUSINESS

I. Discuss Recreation Economy Action Plan

- a. **Assign tasks and ownership of projects** – *Vice Chair Erhart proposes to table to the discussion for our next meeting. Here we will create time lines for the HEDC Action Items*

II. Business Pitch Competition 2024

- a. **Start event planning and looking ahead** – *Time lines were set and dates:*

- i. *Summer Mixer Series will take place the first Friday of June, July, and August. This series is anticipated to be Business Mixer Crawl. This will increase foot traffic to said businesses and create an overall buzz around town for Economic Development.*
- ii. *The August Mixer is planned to take place in the Hayden Center; this will serve as a Business Pitch Competition Grass Roots Marketing Event.*
- iii. *Marketing: In August Chair Bonucci will coordinate with the newspaper on marketing the 2024 Business Pitch Competition*
- iv. *Dates:*
 1. *June Mixer - 6/7/24*
 2. *July Mixer – 7/5/24*
 3. *August Mixer – 8/2/24*
 4. *Applications Open 9/1/24*

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made

5. *Applications Due 10/20/24*
6. *2024 Business Pitch Competition is anticipated to take place on 11/16/24*

- b. **Timeline of deliverables and action items** – *Please reference the Action Item Log below for more details*
- c. **Discuss bilingual marketing and due dates for application process**
 - i. *Town Staff will work with Integrated Communities to produce bilingual signage*

5. STAFF AND COMMISSION MEMBER REPORT

- a. Tegan E discuss First Impressions Open House event which will take place on 2/15/24. Here First Impressions will go over a Q&A panel on how to start up your own in-home child care. Refreshments and child care will be provided for participants.

6. ADJOURNMENT

Meeting was adjourned at 7:14PM

Action Item Log			
Action Item	Date To Be Completed	Description	Responsible Party
Tegan meets with Kevin B to go over feasibility study details	Before February HEDC meeting		Tegan E
Chair Bonucci Reaches out to the Press for BPC marketing (Radio)	8/1/24	This will help create a buzz and inform the valley that Applications with open on 9/1/24	Chair Bonucci
HEDC Summer Mixer Series	3/7/24 (90 days before first summer series event)	HEDC and Town will need to look into "Entertainment District" open container waiver	HEDC and
Splash Pad Research Update	2/20/24	Discuss Splash Pad options and pricing etc.	Kevin C

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