



HAYDEN ARTS COMMISSION

Meeting Agenda

Tuesday, January 9th, 2024 – 5:15 pm

Town Hall

178 W Jefferson Avenue, Hayden

1. **CALL TO ORDER – 5:25p – Cassie, Courtney, sarah, katie, misty, Alicia, susan**

2. **READING AND APPROVAL OF THE MINUTES – Approved, Susan motion, Courtney 2nd**

3. **AUDIENCE PARTICIPATION**

Community members are invited to speak to the Commission on items that are not on the agenda. There is a 3-minute time limit per person, unless otherwise noted by the Chairperson. Please note that no formal action will be taken on these items during this time due to the open meeting law provision; however, they may be placed on a future posted agenda if action is required. – Misty, no participation

4. **OLD BUSINESS**

a. **2024 Budget – Sarah** – 8k events, 6k programming, email to Matt from Sarah – looking at 3 bands, from last year already way over – Matt said last week that he will meet w Sarah at some point re budget – in response to email to manage expectations with such a low budget, math is not mathing... lower expectations

Money we collect is 'revenue', not taking off our budget or adding to our budget – clarifying Susan's question -

b. **Sub Committee creation** – Is everyone part of a subcommittee, no – HI BONNIE!! On speaker – camera – Did a really rushed discussion at last meeting: Cassie and Courtney, culinary – Cassie, Mari, Susan on visual – Music? Theater? Dance? Courtney on dance – Melissa Marienau will join me on that committee – not sure who's on Music and Theater – Katie can be a 'floater', Bonnie can be a 'floater' – Sarah & Bonnie supports all of them – We are here to support Sarah in her job – Misty happy to be a 'floater' too MISTY TRANSPORTED BABY JESUS

Cassie and Courtney – charcuterie class at winery – Katie says Kirsty McPherson from Craig might be available – Laura the butcher – Alicia, private chef, fine dining, has experience – she would be comfortable – could collaborate or we could source from Kirsty McPherson – Alicia is booked/busy, March is a possibility, Katie is open to co-hosting, Susan: can we make it a wine and food pairing – Alicia: is there a budget? Katie idea: class is 80, you bring home your charcuterie board and get a glass of wine, etc. Sign up in advance – Dereck at wine bar is down to do it – Seems like it could happen in March – not 17, Hayden Schools are out Mar 25 – 29, End of FEB could work too – lots going on in March – could it be a date night, valentines?? Leap Year event?? Leap Day – Thursday – Misty: CMC charges \$79 for a wine class FYI –

Thea arrives at 5:38

Katie shared her experience at a charcuterie – learning about cheese and meats, etc – you got to take home the actual board and your creation – can we burn the Hayden logo into the boards??!! Misty will look into that, possibly could do this at the school. We could have a board making party! Can buy online 18 for 90 bucks, with a handle – Alicia --- Could we make a bunch and sell them??

Katie – can we have our own Insta page, yes please! Sarah will ask. Thea: there's a paint that you bake in the oven that burns into the wood!

c. **Construction Update** – They're putting in flooring in main rooms, coming together quickly, doing a walk through soon – going to be finished in the next 3 weeks, even the art room! Looks like it's actually done already! Do we want a mural in the art room? Team building activity? Still putting lift in auditorium, will likely take the longest. They put in ADA lifts, lost 75 seats. Not sure about flooring of stage yet, Sarah will check with Chad, he's been sick. Sarah is looking into grants for that, has a feeling the stage floor is still cement. STAY POSITIVE! Next month's meeting could be over there?!

d. **Programming**

i. **Dance** – Just started yesterday. Hoping for more, waiting to see what is in storage unit to

see what else could be available. Christy Parrot will offer paper quilling and macrame right off the bat! Ready to go, yay!

- ii. **Music**
- iii. **Art**
- iv. **Theatre**

5. NEW BUSINESS

a. Events

- i. **HC Opening Celebration** – March 14th and HC 2nd Birthday – Sarah is hoping to keep it close to the HC bday as possible without overlapping schedules, 14th was only day, but Senators will be here, so it may have to be moved? Senators will cut ribbons, they need to be here for this event, not sure if they're available for this date, hoping to have it on a Thursday. More to come
- ii. **Spring Musical** – School of Rock – Mar 15 -16 – Janie – Was supposed to join us on Zoom, she was going to give us a run down. She is putting on a show at PM, 3 shows. They want to do 2 shows here, yes! Sarah concerned about money for licensing, we will need to pay for licensing for our facility. Auditions are happening now, rehearsals 1x week, can use auditorium and dance studio when it's available. Can do concessions and have ticket checkers – anyone able to help work this? Bonnie, Katie, Misty, yes. This will be the only spring musical, we won't do our own separate one. Auditions are at the HC too, hoping to involve Hayden community. Sarah looking at sponsors to help pay for licensing. Thea – feels like it's not a "Hayden" event – Susan, perhaps if we weren't paying for their licensing does it feel better? Thea: usually when you sign a contract, you get everything at once, shouldn't need 2 contracts? Perhaps we would reimburse PM for fee on our side? Janie says Brad Kindred is trying to reach out – Katie and Thea have his number. We need to have absolute clarity on licensing. Could be a fee for renting our theater? We don't want to pay for licensing. Last time Brad rented the theater and he did everything else, we made popcorn! We all feel comfortable with that – we will rent the theater and sell concessions/take tickets. Not wanting to blow our budget on this. SOR is ambitious! Thea could put together a list of workable musicals for us, can find cheaper options, easier, family friendly... SOR requires kids to skillfully play instruments! Sarah will get in touch with Janie: we will rent the theater, we aren't footing bills. FROZEN JR is on the docket for next year!! Family friendly, simple, cheap! YES! Knowing your audience is key – ex: NYE party, folks didn't know enough about it? Cover too high? Janie joins via Zoom: Thea: ?s re musical – sounds like it's a SB/PM performance with 2 shows in Hayden (tour) Janie: Brad... working 'with' the HC – more hand in hand? Our questions are around responsibilities of both parties re man power and financial – Janie: bring set to Hayden when done, mid Feb rehearsals 1x week at HC. There are no desks in Hayden. Cost of licensing, per performance – PM covered the cost for 3100 for licensing, budget for PM can cover that. Janie doesn't know how we want to divide it all up financially – Our suggestion is that Brad rents the theater and take ticket sales, we can sell concessions, take tickets, rehearsals could be part of rental too. Janie will bring that up with Brad. Janie wants a back up and a reason to go to Hayden! Bring folks to the new auditorium! Janie needs to just coordinate rehearsals and performance dates. We all like the simple rent it out idea. Janie will need a price, Sarah will send that over to Janie. Bro deal. We offer volunteers for FOH, ticket taking, concessions and bar. We can share posters and whatnot. Audition times to be announced!
- iii. **Street Dance** – Chamberlain Birch is in! Yay! They will charge us the same as last year. Unsure of farmer's market state. We may not be having a FM this summer... not always worth it. It doesn't make money, a lot of vendors have dropped bc they don't make money. Could we do just one a month? Entertainment too – Fees for vendors are only \$15/week. Bands are at least 150 – Mt Valley Bank sponsored a bit last year. Not enough community involvement, Michele is out this year, Alicia won't do it this year unless it's a different scenario. Thea: Street Dance Night, close off street, vendors – Alicia will help! Alicia will reach out to vendors, June date for SD? June 13? Alicia will check with vendors about SD, and also about the possibility of 2nd Thursday Markets (one per month).
- iv. **Art in the Park** – August Saturday 3 – Band? Cool event! Like craft fair but outside during summer! 3rd street park – maybe a band? Smaller, guitar player? Not much money, just some volunteers. Courtney – African Dance Workshop before Craft Fair, then performance. Possible belly dancers.
- v. **Fall Cabaret** – Katie is wondering about getting the info out to get involvement. Gauging interest now. Only need maybe 10 acts. Could keep it simple – let's get a flyer out now and look for interested folks. Put in newsletter and have it go to a google form? Cabaret

in SB performs at AITP in SB, could possibly perform a bit at the craft fair and offer tickets at the fair. Other performers for craft fair to help advertise – dancers! AFRICAN DANCERS! September for Cabaret, mid Sept. Hayden Night Live for a name. Also do videos. Does this require money? Not really. \$200 budget? Advertising and possibly pushing buttons would be only cost. Michael Staley will volunteer! As long as he doesn't have to go up a ladder. Katie and Thea in charge of this project. Mid Sept, Friday and Saturday – or just one on a Saturday. Dress rehearsal Fri night, families for free, Sat night ticketed. Could invite Haven for dress rehearsal! Alicia: clarifying rental of HC, regulations, oversight of content – it's Sarah. She makes those calls. We do need to maintain a 'brand' – need to keep it clean, needs to walk a line. Would ask Matt if there was ever a need. Katie wants it to feel good and positive. Hoping this would turn into a fundraiser for Arts Comm. Could also get sponsors. Can sell tables there too. Possibly Sept 21? Will confirm.

Katie leaves

- vi. **Holiday Events** – Craft Fair, TGR Movie, etc. TGR movie we didn't do this year, planning for next year. Craft Fair was good, will do again depending on state of our budget. Hoping to offer a holiday symphony or something?
- b. **Programming - Future**
 - i. **Dance** – Sarah is in early stages of reaching out to instructors, looking for more folks, painting, dance, fine arts, etc – Share with friends! Can Hire as an employee or they can rent the space and pay as contractor. Christy Parrot, Megan Westercamp for ceramics, Knitting, needs painters, Amy Robinson – Alicia has her contact info – There are grants everywhere for this kind of thing, let's offer anything we can!
 - ii. **Music**
 - iii. **Art – workshops – reaching out to potential instructors**
 - iv. **Theatre**
 - v. **Other** – HC Art Exhibit, Craft Studio Open Hours, Maker Table – Feature artists please! Yes! 2 a year? Goal would be 4 a year – Could that be a visual art subcommittee thing? Yes – would they have to be local? Yes. Or work here. Steamboat Creates has open hours – love that! We don't provide anything, it's just a place to go! Maker table – in the lobby – seasonal – can have donation station for that – Perhaps we could each sign up throughout year, to support Sarah.
- c. **Meeting Schedule**
 - i. **Next meeting on February 13th @ 5:15 p.m.**
- 6. **OTHER BUSINESS** – Sarah – TIPS training scheduled for Jan 23, Tues 1p – town covered – website coming, can join one of the random sessions and town will pay. Zoom, but you have to have camera on and be present. Email Sarah if interested! We are all almost expired, do it now!
- 7. **Meeting adjourned at 7:02p**

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made.