



## HAYDEN ARTS COMMISSION

### Meeting Minutes

Tuesday, December 12th, 2023 – 5:15 pm

Town Hall

178 W Jefferson Avenue, Hayden

1. **CALL TO ORDER** *Cassie calls to order @ 5:17pm Missing: AnneMarie, Bonnie, Janie*
2. **READING AND APPROVAL OF THE MINUTES** *Courtney moves to approve, Susan 2nds*
3. **AUDIENCE PARTICIPATION**  
*No Community Members in attendance*
4. **OLD BUSINESS**
  - a. **Events**
    - i. **Holiday Tree Lighting** – *All agreed it went well. Thanks to Katie for the decorations! There was good attendance. Next spring Lion’s Club will replace the lights on the tree; Sarah is hoping to really enhance the lighting experience! Aspen Tree Service does the light hanging. Thea suggested that next year we designate someone to manage and light the fires, being sure to light them earlier. Also questioned why we didn’t do the candles and caroling this year? Unanimous agreement that we should bring back the carolling and candles next year. Sarah said the music needs to be a better system. Thea suggested we ask the Granary for support with hot chocolate and maybe cookies since Sarah was a bit overwhelmed managing the hot chocolate. Katie questioned the Christmas Light Contest, it wasn’t announced early enough this year so we will scrap it for this year. Looking ahead, it needs to be announced and prepped for by Thanksgiving.*
  - b. **Programming**
    - i. **Dance – Youth Dance Recital Dec 9<sup>th</sup>** – *Hayden School Gymnasium – Sarah shared that the recital went well, it was short and sweet. Spring Dance Sessions opened this week for enrollment, more advanced class options were added. Hoping to work our way up to pre-pointe/pointe classes in the future! Katie mentioned that she was disappointed that the Santa on the Firetruck happened at the exact same time as the recital, so all the kids at the recital missed Santa. Can we utilize the town calendar better so events aren’t scheduled at the same time?*
    - ii. **Music – No Updates**
    - iii. **Art**
    - iv. **Theatre** – *Construction is still due to be complete in January (February) Pottery studio will be the last to be finished. Stage floor – massive concerns that it is still concrete – we are all very much hoping to have a dance-able floor on our stage. Concrete will prevent most dancers from having any interest in using the stage, also some musicians. Everyone agreed this was a very important aspect of the theater. Thea suggested that if it stays concrete, we will have to have a fundraiser or find a grant to install a proper floor.*
5. **NEW BUSINESS**
  - a. **2024 Budget** - *Town will be approving budget, our budget has been cut by 40%. We will have to get creative with our events for 2024. We were granted 5k for art supplies, events budget was cut from 15k to 8k. Discussed events with a lower overhead, perhaps more local bands rather than front range bands. Thea said that the Western Arts Federation offers grants for concerts/touring. Katie brought up a Hayden Variety Show as an annual fundraiser. Everyone likes this idea a lot. Arts Commission members would like to attend Steamboat’s Cabaret (maybe Craig’s) to get a feel for it. Katie shared that the SB Cabaret brings in around 70k in revenue for the arts. Many of the cast and crew live in Hayden as well. We wouldn’t want to coincide with SB Cabaret, Fall was proposed, all seemed to like the idea of a ‘Hayden Fall Folly’. Variety shows are volunteer, community members*

create skits that are compiled into a show that generally makes light-hearted fun of the town or community. Katie said that Janie has director experience, Thea is also interested in helping out. We would want 2, perhaps 3 shows, hoping to sell out to create more of a demand. Can put tables in the front of the theater to upsell for groups/businesses. Drinks are a great way to make money as well as ticket sales. There's not really a budget needed. Déjà vu will even let you borrow and return costume items from time to time. A question was asked about lights, Sarah shared that we do have a lighting system and she will be trained on it. Nick often does lights, he can be expensive. Katie is also interested in being training on lights. Cassie brought this conversation back to the idea from a year ago about creating committees. According the Sarah/our Bylaws, committees need at least 2 members, one member has to be on the Arts Commission to report back. It was decided that we should have committees based on discipline (i.e. dance, visual, musical, et. al) A monthly meeting with committee members can be low key, or more focused if events are coming up, or more work is needed. AC members will report back on ideas, brainstorming and possible plans. There was side discussion on a Musical Theater, Janie is very interested in this. We could absolutely make this into a Spring Fundraiser, all seemed to support this idea. Discussion on our theatre, seating went from 366 to 274 for ADA compliant seating. We can use these spaces for high top tables if they are not needed for wheelchair access. We now have 8 wheelchair accessible seats. Topic went back to Variety Show and possible revenue from tickets and drinks.

**b. Events**

- i. **Hayden Center Grand Opening/Open House planning – Jan/Feb** – Entire facility will be open, with classes and offerings throughout, all day. Courtney can offer some dance classes. We would like lots of workshops: culinary, visual, dance, perhaps vendors. There is a demo kitchen! Oyster shucking??
- ii. **2024 Planning** - Free concerts were discussed, they don't seem to make us any money. We would like to focus on Blues and Brews (to be renamed) but with a local band and possible art in the park type craft fair. Best to hold it at Town Park? This would be a summer event. We can borrow tents from SB Creates! The Street Dance is also a favorite, everyone loved Chamberlain Birch and would like to see them return. A Spring Musical as well as a Fall Folly are on the list for next year as well.

**c. Programming**

- i. **Dance – Spring 2024 Youth Dance registration open**
- ii. **Music**
- iii. **Art**
- iv. **Theatre**

**d. Meeting Schedule**

- i. **Next meeting on January 9th @ 5:15 p.m.**

6. **OTHER BUSINESS – Subcommittees were created. Visual Arts: Susan, Cassie, Mari. Dance: Courtney. Culinary Arts: Cassie, Courtney**
7. **Katie suggested an art store at the Hayden Center. Susan mentioned we can easily start that with a materials exchange. We can put out a call for donations from community members.**
8. **Meeting adjourned at 6:44pm**

Town of Hayden Holiday Party December 15<sup>th</sup> at the Haven

*NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made.*