



AGENDA
HAYDEN ECONOMIC DEVELOPMENT COMMISSION
HAYDEN TOWN HALL – 178 W JEFFERSON AVENUE, HAYDEN
TUESDAY, SEPTEMBER 20, 2022
6:00 P.M.

ATTENDEES/COMMISSIONERS CAN PARTICIPATE VIRTUALLY VIA ZOOM WITH THE INFORMATION BELOW:

Join Zoom Meeting

<https://us02web.zoom.us/j/87230406917?pwd=RTJiUzJCNjVVRTzlTUIZJcnY5NzJyQT09>

Meeting ID: 872 3040 6917

Passcode: 557629

One tap mobile

+13462487799,,87067517387#,,,,*449070# US (Houston)

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REGULAR MEETING

1. CALL TO ORDER
8:02pm PLEDGE OF ALLEGIANCE
2. ROLL CALL
3. APPROVAL OF MINUTES
 - August 2, 2022 Meeting Minutes
 - August 16, 2022 Meeting Minutes
4. OLD BUSINESS
 - a. Business Pitch Competition discussion & planning work session
5. NEW BUSINESS
6. STAFF AND COMMISSION MEMBER REPORTS
7. ADJOURNMENT

NOTICE: Agenda is subject to change up to 24 hours before scheduled meeting. If you require special assistance in order to attend any of the Town's public meetings or events, please notify the Town of Hayden at (970) 276-3741 at least 48 hours in advance of the scheduled event so the necessary arrangements can be made.



Special Meeting Hayden Economic Development Commission August 2, 2022

The special meeting of the Hayden Economic Development Commission was called to order by Christy Sinner, Commission Chair at 6:05 p.m. Other members present at roll call were Commissioners Kevin Booth, Kathy Coates, Caroline McClenahan, and Trevor Gann. Community Development Director, Tegan Ebbert, and Best and Brightest Fellow, Allesha Beaulieu, was also in attendance.

ROLL CALL Attendance as noted above.

OLD BUSINESS

2022 HEDC Plan – Strategy and Projects Milestones Update Tegan Ebbert and Allesha Beaulieu provided milestone updates on the Hayden Economic Development Commission 2022 Work Plan.

Business Pitch Competition Discussion and Planning Tegan Ebbert and Allesha Beaulieu outlined the current plan for the 2022 business pitch competition. The competition will take place in Fall of 2022. Staff recommends hosting the competition in November which will allow participants that applied for the SCORE Business Plan Competition to also submit applications for the Business Pitch Competition. Staff recommends the next regular meeting be largely dedicated to planning for the business pitch competition. Christy Sinner suggested that a 2021 winner might help support the promotion of the 2022 competition.

NEW BUSINESS

Review and Consider Approval of Franciosi Brothers Economic Incentive Request Tegan Ebbert reviewed the Economic Incentive Requests and recommends awardees should share information, held in confidence, about their businesses well-being in the future to enable the Town to better understand the opportunities and challenges that local business owners in Hayden experience.

MOTION Kevin Booth made a motion to approve Franciosi Brothers' Economic Incentive Request as written. Kathy Coates seconded; passed unanimously.

Review and Consider Approval of Creek View Grill Economic Incentive Request Chris Stackpole reviewed Creek View Grill's Economic Incentive Request and gave an overview of Creek View Grill.

MOTION Christy Sinner made a motion to approve Franciosi Brothers' Economic Incentive Request as written. Trevor Gann seconded; passed unanimously.

STAFF & COMMISSION MEMBER REPORTS Kevin Booth requested occasional updates on the Hayden Center. Allesha Beaulieu reported that occasional updates on Hayden Center usage and Phase II Plans will be shared with the HEDC.



Special Meeting Hayden Economic Development Commission August 2, 2022

ADJOURNMENT Chair Sinner adjourned the meeting at 7:02 p.m.

Christy Sinner, Chair

APPROVED THIS _____ DAY OF _____, 2022.

Secretary



Regular Meeting Hayden Economic Development Commission August 16, 2022

The regular meeting of the Hayden Economic Development Commission was called to order at 6:02 p.m. Other members present at roll call were Commissioners Kevin Booth, Kathy Coates, and Trevor Gann. Community Development Director, Tegan Ebbert, and Best and Brightest Fellow, Allesha Beaulieu, were also in attendance.

ROLL CALL Attendance as noted above.

APPROVAL OF MINUTES Approval of August 2nd Meeting Minutes was postponed

OLD BUSINESS

Business Pitch Competition Discussion and Planning Work Session Tegan Ebbert reviewed current plans for the 2022 Business Pitch Competition which will take place of November 12th, 2022 at the Hayden Center. Tegan explained that a 10K grant from Xcel Energy will be used to leverage sponsorships. A discussion ensued on the best way to approach sponsorship outreach, selecting judges, and hosting an award ceremony/mixer at the end of the pitch competition to allow for organic networking opportunities. Staff reviewed action items including staff follow-up with sponsorship materials to commission members, commission member outreach to businesses and organizations in their networks, and staff outreach to local businesses.

NEW BUSINESS

STAFF & COMMISSION MEMBER REPORTS

ADJOURNMENT The meeting was adjourned at 7:01 p.m.

Christy Sinner, Chair

APPROVED THIS _____ DAY OF _____, 2022.

Secretary